

BOOMERFEST

Living Well Over 50

Saturday, November 5th 2011 10a.m. – 5p.m.

Dear Community Partner,

“Living Well Over 50” is excited to announce the 2nd annual Central Vermont **Boomerfest** that will take place at the Montpelier Elks Club on Saturday, November 5, 2010. **Boomerfest** is an opportunity to showcase many Vermont service providers and resources who denote what “Living Well Over 50” is all about. Last year, nearly 200 people attended and enjoyed our many activities, workshops, vendors and great food!

This year, Boomerfest will feature an Italian theme and while we are still planning this event, so far, we have planned: a **Hula Hooping class**, a performance by the **COVE Savvy Seniors**, **Laughter Yoga**, **Massage**, **Reiki** and **Qi Gong**, **music**, **dancing** and many other activities. **Boomerfest** is not an ordinary health fair but a fun, lively and festive event where you can come to learn and enjoy the many activities available.

We are contacting you because you offer a service or product that would nicely fit into this event. Space for vendors is limited and we encourage you to reserve your space as soon as possible. You and your organization are a vital part of this network of services and we want to highlight the important work that you do. There are many ways in which you can participate:

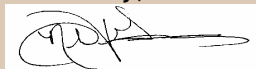
- * **Vendor/sponsorship**
- * **Donation to our Silent Auction**
- * **Merchandise Raffle**
- * **Participation in the Living Well Over 50 Committee meetings**

*****Please review the registration form for more information...**

Promotion is important to all of us. Boomerfest will be promoted with radio and newspaper advertisements, public service announcements, press releases, and through live television and radio interviews. While Boomerfest will receive much media attention, all people involved (Committee Members, Vendors and Sponsors) have a role in advertising **Boomerfest** through your organizational/company newsletters, program flyers, mailers, etc. Additionally, contributing sponsors can take advantage of additional marketing and interview opportunities. So, let's get creative and work together to make this the biggest annual event in Central Vermont.

For more information, contact us as soon as possible.

Sincerely,



Anita Hoy, Chair of Living Well Over 50

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Get Up and Get Interactive!